



Conventions and large gatherings

Scarf painting is the perfect activity for convention attendees. It's quick, easy, sociable and fun. Scarves are easy to pack, wear and give. Send your guests home with a practical, beautiful souvenir they made themselves.

Planning your event

Scheduling:

1. Call Paint a Scarf at 1-623-688-1702.
2. Specify the number of guests, date, time and location.
3. Schedule a site visit or provide Paint a Scarf with room dimensions and lighting information. We need this to create a setup diagram for our painting racks.
4. Organizer sends a deposit of 20% to hold the date.
5. Organizer chooses a design (Waterfall, glacier, marble, etc). All guests will paint the same design.

Paint a Scarf provides:

1. All supplies, instructor and one helper per 12 painters
2. Floor coverings and aprons

Organizer provides:

1. A minimum of 50 painters @ \$39 each
2. A suitable location with adequate lighting and space for painting
3. Any refreshments you may choose to offer



Day of the event

Site Preparation

Setup should begin about 2 hours before the first painter arrives. The painting area will need to be completely cleared of furnishings and obstructions before setup can commence.

The Artist-in-chief will be teaching the group how to paint the scarf, so she needs to be visible. She should be standing above the painters on a well-lit stage. The stage should ideally be 12 feet wide and 8 feet deep, and tall enough so everyone can see her as she works. She also needs a microphone so everyone can hear her instructions.

When guests begin arriving

Organizer is responsible for the check-in process.

Host artists will welcome guests and help them choose a rack.

The Artist-in-chief will demonstrate:

1. How to stretch the silk scarf on the painting rack
2. How to spray down the scarf
3. How to paint the scarf design
4. How to lay the scarf down and apply salt

Your guests will follow the Artist-in-chief each step of the way. There will be additional host artists working the floor to help the guests, particularly when it's time to flip the scarf, lay it down and apply the salt.



Timing

The entire painting activity takes 45 to 60 minutes, depending on how many “Tortoises” and “Hares” you have. Drying time is an additional 45 to 60 minutes.

Depending on the size of your room, you may want to schedule multiple “waves” of painters, like this:

- 2 pm wave: 75 painters
- 4 pm wave: 75 painters
- 6 pm wave: 60 painters, etc.

Here’s a sample schedule based on past events we’ve conducted:

| | |
|------|---|
| Noon | Arrive for set-up |
| 1:30 | Registration and welcome (handled by organizer) |
| 2:00 | Guests take their places @ racks |
| 2:05 | Artist-in-chief welcome, explains the process |
| 2:10 | Guests start pinning and stretching scarves |
| 2:20 | Spraying scarves, painting begins |
| 2:40 | Hares finish painting, begin salting |
| 2:55 | Tortoises finish painting and salting |
| 3:00 | 45 minutes of DRYING TIME |
| 3:20 | Host artists begin moving dry scarves onto hangers |
| 3:45 | Second wave registration and welcome |
| 3:45 | First wave returns to pick up scarves |
| 4:00 | Second wave begins, etc. |



If you need to keep your guests busy longer...

We can lengthen the amount of time it takes to paint the scarf, by adding one or more of the following elements:

1. **Video. 10 minutes.** If the room has a video projection and sound system, we can play an instructional video that lasts about 10 minutes. The video features beautiful footage of our log cabin home in Alaska, where Paint a Scarf was born.
2. **“How to use your scarf” demonstration. 10 minutes.** The artist-in-chief can call a volunteer and teach the audience several ways to use the scarf. This would take place before painting begins.

What to do with drying time

Here are a few suggestions:

1. **Schedule another activity for dry time.** For example, one event we did in Anchorage created a photo op with an Iditarod champion and his puppies. Another scheduled a jewelry-making opportunity.
2. **Let your guests mingle.** One event set up a hosted bar for painters to relax while they waited.
3. **Bring in a presenter.** You’ve got 45 minutes and a captive audience – use that time to educate or inspire your guests.



Agreement between Art Experience LLC (dba Paint a Scarf), hereinafter PAS, and

_____, convention organizer hereinafter CLIENT:

Client hereby contracts with PAS to conduct a scarf-painting event for an upcoming event.

PAS will provide all painting supplies, training materials and floor coverings, setup and tear-down of painting area.

Client will provide a venue and any refreshments for the painters. Client agrees to assume responsibility for any damage that may result to the venue.

With this agreement, client provides a non-refundable 20% deposit to hold the date. The deposit will be credited to client's account upon completion of the event.

Event date: _____

Time you want to start painting: _____

Location: _____

Number of painters (estimated): _____

Name of on-site person who will be organizing: _____

Client Signature

Printed name

Phone

e-mail

