



## Private painting events

Scarf painting is the perfect activity for your next gathering. Send your guests home with a work of art they can wear as a garment, use as a decoration or give as a gift.

### Planning your event

Paint a Scarf offers **two kinds** of private events:

#### **1. Small group events:**

**6 to 12 painters at a time in 1-hour sessions**

Perfect for a house party, birthday party, wedding shower, company morale event or small office party.

Schedule up to 96 painters in groups of 12 throughout the day.

#### **2. Large group events:**

**13 to 50 painters at a time in 1-hour sessions**

Perfect for conventions, company team-building and morale events or wedding reception entertainment.

Schedule up to 400 painters in groups of 50 throughout the day.



# 1. Small group events

Small group events can accommodate 6 to 12 painters at a time in one-hour sessions. You may offer a single session for up to 12 painters, or offer multiple sessions throughout the day.

## **Paint a Scarf provides:**

- One or two host artists, depending on group size
- Training via tablet computer (we supply) or smart TV (you supply)
- All supplies, instruction and floor coverings.
- A choice of four different designs and multiple colors.

## **Host provides:**

- A location with adequate floor space and lighting, sheltered from wind, rain and sun.
- Any refreshments you may choose to offer

## **Booking options and cost per painter:**

### • **Option 1: Guest pay**

Each guest pays for his or her own spot individually, using our online booking system.

- Price: \$49 per painter + booking fees.
- Six painter minimum

### • **Option 2: Host prepay**

Host prepays for a number of slots. Prepay via check or debit qualify for a discounted rate and no booking fees.

- 6 to 9 painters = \$49/each
- 10 to 19 painters = \$39/each
- 20 to 29 painters = \$34/each
- 30 or more painters = \$29/each
- Prepay slots are non-refundable, except when the entire event is cancelled 48 hours in advance. For example, if host prepays 20 slots but only 18 painters show up, the two extra slots are non-refundable.

## **To book a small group event:**

- Call 623-688-1702
- Either prepay for the entire event or send a \$200 deposit to hold the date.



## 2. Large group events

Large group events can accommodate 13 to 50 painters at a time, in one-hour sessions. You can offer a single session for up to 50 painters, or you may offer multiple sessions throughout the day.

With our large group events everyone paints the same design, while watching a live instructor. Most painters are done with their scarves in about half an hour. It takes the scarves about an hour to dry, the perfect opportunity for socializing, training, a speech or a sales pitch.

### **Paint a Scarf provides:**

- Up to six trained assistants, depending on group size
- Live instruction from our artist-in-chief
- All supplies, instruction and floor coverings.
- Everyone paints the same design (you choose from 4 options)

### **Host provides:**

- A location with adequate floor space and lighting, sheltered from wind, rain and sun.
- Any refreshments you may choose to offer.

### **Pricing:**

- Your first 50 painters: \$49/per painter
- Each additional painter: \$39/per painter
- Note: large group events are require a higher price per painter than small group events because they require us to hire more staff.

### **To book a large group event:**

- Call 623-688-1702
- Either prepay for the entire event or send a \$200 deposit to hold the date.



# Preparing for the event

## Pre-painting site visit

A representative of Paint a Scarf will arrange a free, pre-painting site visit to ensure adequate space for training, painting and drying. Hard floors are preferable over carpet. Outdoor painting is possible under the following conditions:

- Temperatures between 60 and 85 degrees F.
- Winds less than 3 knots.
- No rain, fog or direct sunlight hitting the silk.

All outdoor painting events must have an indoor backup location in case of inclement weather.

## Site preparation – day of the event

Setup should begin 60 to 90 before the first painter arrives. The painting area will need to be completely cleared of furnishings and obstructions before setup can commence.

## Training

**Small groups.** Your guests may train individually via tablet computers (provided by Paint a Scarf) or everyone may train together via smart TV (you provide) streaming video from an iPhone.

**Large groups.** See next page ->



**Large groups.** The Artist-in-chief will be teaching the group live, so she needs to be visible. She should be standing above the painters on a well-lit stage. The stage should ideally be a minimum of 8 feet wide and 4 feet deep, and tall enough so everyone can see her as she works. She also needs a microphone so painters can hear her instructions.

The Artist-in-chief will demonstrate:

1. How to stretch the silk scarf on the painting rack
2. How to spray down the scarf
3. How to paint the scarf design
4. How to lay the scarf down and apply salt

Your guests will follow the Artist-in-chief each step of the way. There will be assistants working the floor to help the guests, particularly when it's time to flip the scarf, lay it down and apply the salt.

## What to do with drying time

Here are a few suggestions:

1. **Schedule another activity for dry time.** For example, one event we did in Anchorage created a photo op with an Iditarod champion and his puppies. Another scheduled a jewelry-making opportunity.
2. **Let your guests mingle.** One event set up a hosted bar for painters to relax while they waited.
3. **Bring in a presenter.** You've got 45 minutes and a captive audience – use that time to educate or inspire your guests.



Agreement between Art Experience LLC (dba Paint a Scarf), hereinafter PAS, and

\_\_\_\_\_, convention organizer hereinafter CLIENT:

Client hereby contracts with PAS to conduct a scarf-painting event for an upcoming event.

PAS will provide all painting supplies, training materials and floor coverings, setup and tear-down of painting area.

Client will provide a venue and any refreshments for the painters. Client agrees to assume responsibility for any damage that may result to the venue.

With this agreement, client provides a non-refundable deposit to hold the date. The deposit will be credited to client's account upon completion of the event.

Event date: \_\_\_\_\_

Time you want to start painting: \_\_\_\_\_

Location: \_\_\_\_\_

Number of painters (estimated): \_\_\_\_\_

Name of on-site person who will be organizing: \_\_\_\_\_

\_\_\_\_\_  
Client Signature

\_\_\_\_\_  
Printed name

\_\_\_\_\_  
Phone

\_\_\_\_\_  
e-mail

